

# Benefits of the Online DISCMastery.com System

## DISC Description

- Web-based tool
- Takes approximately 10 minutes to complete
- Answer just 30 multiple choice questions online
- Immediately generates a confidential 29 page report
- Report is customized with personalized narrative
- Report can be viewed online, downloaded, e-mailed & Web accessed for 60 days

## DISC Validity

- Meets APA (American Psychological Association) & AERA (American Educational Research Association) standards for reliability and validity
- Continues to set the standard for research-based assessments
- Computerized scoring ensures greater accuracy

## DISC Advantages

- Increase strategies for communicating effectively
- More effective team building
- Minimizes & prevents misunderstandings
- Indicates motivations and natural behaviors
- Broadens awareness of participant's own style
- Provides specific behavioral strategies for communicating with all styles
- Report is formatted to be both descriptive of the end user and prescriptive to improve interpersonal communication skills

## HR Administrative Benefits

- Saves administration time
- Available worldwide
- Controlled administration

## How and Why It Works

- **Cuts down Session time** - Respondent is able to complete Online DISC prior to formal debrief
- **Session is more productive & in less time** - Respondent is able to review DISC report as well as complete Summary Sheet prior to formal debrief
- **Less intimidating for respondent, so there is increased receptivity** - Online DISC report is very user-friendly and written in a conversational style
- **Increase retention** - An automated email DISC tip is provided on a weekly basis
- **Easy ordering, tracking, and sending reminders** - Company is provided with their own Personal Admin Homepage
- **Ensure optimum effectiveness** - DISC Certification Program available. Attendee receives manual with leader's guide, learning activities, lesson plans, job aids. CD also provided with PowerPoint slides.